

Message Text

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ACTION CU-04

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AMEMBASSY LONDON

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USIAC

LONDON FOR RRU

E.O. 11652: N/A
SUBJECT: STAGFLATION PROJECT PANEL

1. POST HAS EXCELLENT OPPORTUNITIES IN DUESSELDORF AND FRANKFURT DURING NOVEMBER (OR OCTOBER, PREFER FORMER) TO REACH TOP-LEVEL GERMAN INDUSTRIAL, FINANCIAL AUDIENCES AND NATIONALLY IMPORTANT MEDIA ON SUBJECT STAGFLATION, AND US EFFORT TO COMBAT IT.

2. COULD AGENCY AND CU/WE COMBINE EFFORTS TO PUT TOGETHER A TOP-FLIGHT PANEL CONSISTING OF A HIGH LEVEL U.S.G. OFFICIAL, A MAJOR REPRESENTATIVE OF BANKING/ COMMERCIAL WORLD AND A HIGHLY RESPECTED ACADEMIC, TO CONSTITUTE A PANEL FOR DUESSELDORF AND FRANKFURT, TO DISCUSS ASPECTS OF TOPIC. FORMAT WOULD BE PRESS BRIEFINGS IN MORNING FOLLOWED BY AFTERNOON OR EVENING SYMPOSIUM. GUARANTEE AUDIENCE OF 150-200 VERY HIGH GERMAN FINANCIAL/GOVERNMENT/INDUSTRIAL EXPERTS IN DUESSELDORF AND SIMILAR IN SECOND CITY, IF PANEL CAN SPARE A SECOND PROGRAM DAY.

3. POST WOULD CONSIDER USING ONE-COUNTRY STAGS AND MIGHT BE ABLE TO PAY TRANS-ATLANTIC FARES WITH HELP OF LOCAL CO-SPONSORS, IF SPEAKERS ARE AT NEEDED TOP- UNCLASSIFIED

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PAGE 02 BONN 04619 201753Z

LEVEL.

4. WE ANTICIPATE SUCH A PANEL WOULD ATTRACT WIDE
COVERAGE IN MAJOR PRESS AND PRINT MEDIA AS WELL AS KEY
AUDIENCES FOR TOPIC CENTRAL TO US IMAGE IN GERMANY.
COHEN

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